



PG MATTHEW & ASSOCIATES  
— Unlock Your Potential —

# SPARK 7 Day Digital Journal

*Igniting Your Inner Leader*

*Strength, Purpose, Adaptability, Resilience, Knowledge*



[IGNITE Your Business Series](#) | © 2025 [phillipmatthew.com](http://phillipmatthew.com)

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# 10 Minute Journaling



## Introduction

Use this template daily to journal for 10 minutes, reflecting on limiting beliefs and reframing them to build resilience. Complete each field, review weekly, and track progression in your SPARK report's Progress Tracker. Refer to the example on page 5. See the Reflective Statements Guide below for context. Download additional resources at [phillipmatthew.com](http://phillipmatthew.com)

## Prompt

"What fear or doubt holds you back today? How can you reframe it as an opportunity?"



## Reference Table

REFLECTIVE STATEMENT	PURPOSE
What legacy will your leadership create?	Encourages entrepreneurs to think long-term, aligning with SPARK's Purpose and Resilience pillars. It prompts reflection on how their actions shape their business and community, tying to UYP Formula focus on vision..
What belief will you rewrite today?	Directly ties to the journal's prompt, reinforcing Resilience by encouraging daily mindset shifts, inspired by UYP Formula.
What strength are you building today?	Focuses on Strength, prompting users to identify personal growth areas (e.g., confidence, decision-making), aligning with Understanding Your Potential Philosophy.
How can you turn a setback into a stepping stone?	Reinforces Adaptability and Resilience, encouraging users to reframe challenges as opportunities, complementing the journal's core prompt.

# 10 Minute Journaling



## Reference Table

REFLECTIVE STATEMENT	PURPOSE
"How can mindfulness fuel your focus today?"	Aligns with SPARK's Resilience and Strength, encouraging present-moment awareness to enhance leadership clarity, inspired by tools like Smiling Mind (recommended in SPARK).
"Who can you inspire with your actions?"	Emphasizes Purpose and leadership impact, encouraging users to consider their influence on teams or customers, resonating with Australian small business values (ABS 2024).
What's the next step on your leadership journey?	Combines Purpose and Knowledge, prompting users to plan their growth, linking to SPARK Progress Tracker and phillipmatthew.com resources.
"What simple joy can you celebrate today?"	Reinforces Resilience and Purpose, encouraging gratitude to boost emotional well-being, complementing UYP Formula mindset focus.
How does gratitude shape your leadership?	Ties to Resilience and Purpose, encouraging gratitude as a leadership strength, aligning with SPARK's focus on positive mindset.
"How will you adapt to tomorrow's challenges?"	Reinforces Adaptability, preparing users for the dynamic Australian market, complementing SPARK's focus on resilience.
What small action will spark big change?	Encourages Strength and Purpose, focusing on incremental progress, suitable for entrepreneurs tackling the 60% failure rate (Lawpath 2025).

# 10 Minute Journaling



## Reference Table

REFLECTIVE STATEMENT	PURPOSE
“What knowledge will propel you forward?”	Highlights Knowledge, prompting users to seek learning (e.g., via <a href="http://phillipmatthew.com">phillipmatthew.com</a> resources like Unlocking Your Potential Growth Syllabus), aligning with continuous improvement.
What achievement are you proudest of this week?	Emphasizes Strength and Knowledge, celebrating progress to boost confidence, linking to SPARK Progress Tracker’s achievement tracking.
How will you lead with courage today?	Emphasizes Strength and leadership, aligning with SPARK’s goal of igniting inner leaders, inspired by quotes like John C. Maxwell’s in the journal.
How can you harness your mindset for success?	Reinforces Knowledge and Resilience, encouraging users to apply mindset principles (e.g., universal laws from Phillip Matthew’s programs).

# 10 Minute Journaling

What fear or doubt holds you back today?  
How can you reframe it as an opportunity?



Date

## LIMITED BELIEF

I'm not a natural leader and struggle to  
motivate my team.

## REFRAMED BELIEF



I can develop leadership skills through  
practice and learning.

## ACTION STEP

Enroll in a leadership course and schedule  
weekly team check-ins.

*"SUCCESS IS NOT  
FINAL, FAILURE  
IS NOT FATAL: IT  
IS THE COURAGE  
TO CONTINUE  
THAT COUNTS." –  
WINSTON  
CHURCHILL*

# 10 Minute Journaling

What fear or doubt holds you back today?  
How can you reframe it as an opportunity?



Date:

## LIMITED BELIEF

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## REFRAMED BELIEF

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## ACTION STEP

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**“WHAT LEGACY WILL YOUR LEADERSHIP CREATE**

**CALL-TO-ACTION: “WRITE ONE SENTENCE ABOUT THE IMPACT YOU WANT YOUR LEADERSHIP TO HAVE IN FIVE YEARS.”**



# 10 Minute Journaling

What fear or doubt holds you back today?  
How can you reframe it as an opportunity?



Date:

## LIMITED BELIEF

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## REFRAMED BELIEF

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## ACTION STEP

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"Believe you can and you're  
halfway there."

**THEODORE ROOSEVELT**

# 10 Minute Journaling

What fear or doubt holds you back today?  
How can you reframe it as an opportunity?



Date:

## LIMITED BELIEF

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## REFRAMED BELIEF

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## ACTION STEP

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**LEADERSHIP IS THE  
CAPACITY TO  
TRANSLATE VISION  
INTO REALITY.”**

**WARREN BENNIS**

# 10 Minute Journaling

What fear or doubt holds you back today?  
How can you reframe it as an opportunity?



Date:

## LIMITED BELIEF

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## REFRAMED BELIEF

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## ACTION STEP

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**“WHAT BELIEF WILL YOU REWRITE TODAY?”**

**CALL-TO-ACTION:** “WRITE ONE SENTENCE ABOUT A LIMITING BELIEF YOU’LL CHALLENGE TODAY.”

# 10 Minute Journaling

What fear or doubt holds you back today?  
How can you reframe it as an opportunity?



Date:

## LIMITED BELIEF

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## REFRAMED BELIEF

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## ACTION STEP

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"The best way to predict  
the future is to create it."

PETER DRUCKER



# 10 Minute Journaling

What fear or doubt holds you back today?  
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Date:

## LIMITED BELIEF

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## REFRAMED BELIEF

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## ACTION STEP

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**“WHAT STRENGTH ARE YOU BUILDING TODAY?”**

**CALL-TO-ACTION:** “WRITE ONE SENTENCE ABOUT A SKILL OR TRAIT YOU’RE STRENGTHENING THIS WEEK.”

# 10 Minute Journaling

What fear or doubt holds you back today?  
How can you reframe it as an opportunity?



Date:

## LIMITED BELIEF

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## REFRAMED BELIEF

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## ACTION STEP

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