



IGNITE: Adapting for Long-Term Success: Innovation Tracker

Introduction:

Track innovative ideas to fuel your pivot, using Innovates strategies and UYP's creative principles. Download your Pivot Planning Worksheet

<https://phillipmatthew.com/ignite/resources>.

Instructions:

- Complete Fields: Fill sections for idea, tool, test plan, outcome, and feedback. Review biweekly.
- Track Progress: Use Google Forms, Sheets, Docs, Notion, or paper (see User Guide at <https://phillipmatthew.com/ignite/resources>).
- Review with Mentor: Book a call with Phil at <https://phillipmatthew.com/book-a-call/> to refine trend strategies.

Idea	Tools	Test Plan	Outcome	Mentor Feedback

Example: Plant-based menu, MindMeister, Pop-up event, 30% sales boost, Book a call with Phil.