IGNITE: Adapting for Long-Term Success: Validation Log

Introduction:

Validate your ideas with data, using Validates strategies and UYP's growth principles. Download your Validation Log https://phillipmatthew.com/ignite/resources.

Instructions:

- Complete Fields: Fill sections for test idea, tool, metrics, insights, and feedback. Review weekly.
- Track Progress: Use Google Forms, Sheets, Docs, Notion, or paper (see User Guide at https://phillipmatthew.com/ignite/resources.
- Review with Mentor: Book a call with Phil at https://phillipmatthew.com/book-a-call/ to refine trend strategies.

Test Idea	Tools	Metrics	Insights	Mentor Feedback

Example: "E-commerce pilot, Google Analytics, 500 visits, Needs faster shipping, Book a call with Phil."