IGNITE: Building A Scalable Foundation: Growth Goal Planner

Introduction:

Set strategic goals to build a scalable business with the Growth Goal Planner, inspired by IGNITE: Building a Scalable Foundation. Define your primary goal, break it into milestones, and allocate resources for success. Download at https://phillipmatthew.com/ignite/resources/ and track in Google Docs, Sheets, or paper.

Instructions:

- Complete Fields: Fill each section to define your goal, milestones, and resources. Review quarterly.

- Track Progress: Use Google Forms, Sheets, Docs, Notion, or paper (see User Guide at https://phillipmatthew.com/ignite/resources.

- Review with Mentor: Book a call with Phil at https://phillipmatthew.com/book-a-call/ to refine trend strategies.

Primary Business Goal	Quarterly Milestones	Resources Needed	Progress Review Schedule	Mentor Feedback

Example: Increase revenue by 25% by Q2 2026, Q3 2025: Launch new product, Q4 2025: Expand marketing, Staff: Marketer, Budget: $10k, Xero for tracking, Quarterly review (1st Monday), Book weekly call with Phil.