IGNITE: Igniting Your Brand's Reach: Audience Attraction Planner

Introduction:

Attract your ideal audience with targeted strategies, using Attracts insights and UYP's confidence principles. Download your Audience Attraction Planner at https://phillipmatthew.com/ignite/resources.

Instructions:

- Complete Fields: Fill sections for audience pain points, brand story, content ideas, and metrics. Review biweekly.

- Track Progress: Use Google Forms, Sheets, Docs, Notion, or paper (see User Guide at https://phillipmatthew.com/ignite/resources.

- Review with Mentor: Book a call with Phil at https://phillipmatthew.com/book-a-call/ to refine trend strategies.

Pain Points	Brand Story	Content Idea	Metrics	Mentor Feedback

Example: "Eco-conscious shoppers, Sustainable fashion, Instagram post, Engagement rate, Book a call with Phil."