



IGNITE Scaling Your Business Smartly – Growth Goal Planner

Introduction

Set scaling goals with the Growth Goal Planner, inspired by IGNITE: GROWTH – Scaling Your Business Smartly (Chapter 1). Use the UYP Formula’s “Setting Goals the Right Way” to drive revenue or market growth. Download at <https://phillipmatthew.com/ignite/resources> and track in Google Docs, Sheets, or paper.

Instructions

- Complete Fields: Fill each section below to define your goal, align with the Law of Attraction, and plan actions. Spend 5 minutes daily visualizing success.
- Track Progress: Use Google Forms, Sheets, Docs, Notion, or paper to log weekly updates (see User Guide at <https://phillipmatthew.com/ignite/resources>).
- Review with Mentor: Book a call with Phil at <https://phillipmatthew.com/book-a-call> to refine your goal and stay accountable.

Goal	
Deadline	
Action Steps	
Success Metric	
Mentor Feedback	
Prompt (Quote)	

Example: Goal: Increase revenue to \$250,000; Deadline: 30/06/2026; Action Steps: Launch e-commerce, hire marketer, pitch 10 clients; Success Metric: 50% revenue growth; Mentor Feedback: Focus on online ads; Prompt: “Think big.” – Bob Proctor.