



## IGNITE: Securing Financial Sustainability: Profit Optimization Checklist

### Introduction

Maximize profits with precision, using Profit's strategies and UYP's productivity principles

### Instructions

- Complete Fields: Fill sections for profit driver, tool, cost-saving action, outcome, and feedback. Review weekly.
- Track Progress: Use Google Sheets, Notion, or paper. See User Guide <https://phillipmatthew.com/ignite/resources/>
- Review with Mentor: Book a call with Phil at <https://phillipmatthew.com/book-a-call/> to refine plans.

Profit Driver	Tool	Cost Saving Action	Outcome	Mentor Feedback

Example: "Premium services, Xero, Price adjustment, 18% margin increase, Book a call with Phil."