



## IGNITE: Securing Financial Sustainability: Revenue Growth Tracker

### Introduction

Track revenue growth with precision, using Revenue's strategies and UYP's productivity principles.

### Instructions

- Complete Fields: Fill sections for revenue stream, tool, test plan, outcome, and feedback. Review biweekly.
- Track Progress: Use Google Sheets, Notion, or paper. See User Guide <https://phillipmatthew.com/ignite/resources/>
- Review with Mentor: Book a call with Phil at <https://phillipmatthew.com/book-a-call/> to refine plans.

Revenue Stream	Tool	Test Plan	Outcome	Mentor Feedback

Example: "E-commerce, Stripe, Social media ad, 15% sales increase, Book a call with Phil."