# IGNITE Your Business: Challenge Navigation Guide

Steer your business roadmap with the BLUEPRINT Challenge Navigation Guide! Identify challenges, plan actions, visualize resolutions, and refine with Phil Matthew's mentorship. Complete this interactive form, inspired by IGNITE: BLUEPRINT – Crafting Your Business Roadmap. Download your Challenge Navigation Guide at <a href="mailto:phillipmatthew.com/resources">phillipmatthew.com/resources</a>.

*	Ind	icat	20	red	mired	alle	etion
					u cu		

_	_	
1	⊢m	aıl *

### 2. Challenge \*

- What is one current challenge for your business?
- Example: Supplier delay.
- Help Text: Note a specific obstacle, per Chapter 7's navigation focus.



## 3. Action \*

- What is one action to address this challenge?
- Example: Source local supplier via Slack.
- Help Text: Plan a specific action, per Chapter 7.



#### 4. Resolution Vision \*

- Visualize resolving this challenge using Setting Goals The Right Way.
- What outcome do you see?
- Example: Uninterrupted tour schedule.
- Help Text: Per Lesson 1 of the UYP Formula, imagine the resolution vividly, per Chapter 7.



### 5. Mentor Feedback \*

What feedback do you plan to seek from Phil Matthew to refine your approach?

Example: Strengthen supplier partnerships

Help Text: Mentorship is key to the UYP Formula. Note how Phil Matthew's coaching (<a href="mailto:phillipmatthew.com/book-a-call">phillipmatthew.com/book-a-call</a>) can enhance your plan, as in Chapter 7.



This content is neither created nor endorsed by Google.

Google Forms