

IGNITE Your Business: Strategic Planning Blueprint

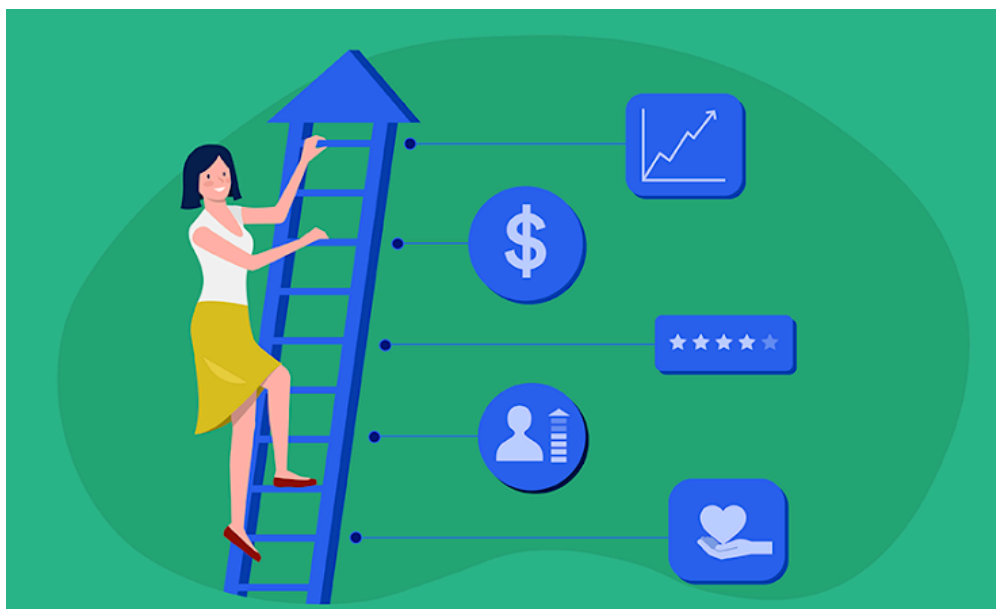
Sustain your business roadmap with the BLUEPRINT Strategic Planning Blueprint! Set long-term goals, plan timelines and contingencies, and refine with Phil Matthew's mentorship. Complete this interactive form, inspired by IGNITE: BLUEPRINT – Crafting Your Business Roadmap. Download your Strategic Planning Blueprint at phillipmatthew.com/resources.

* Indicates required question

1. Email *

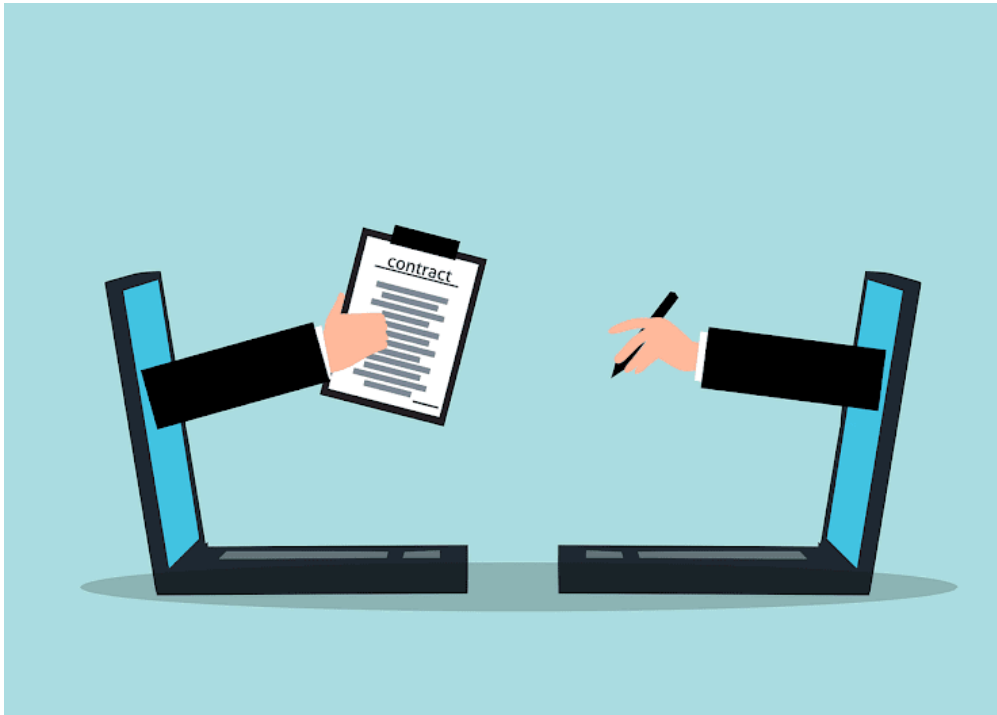
2. 12-Month Goal *

- What is one 12-month goal for your business?
- Example: Launch new tour.
- Help Text: Define a strategic goal, per Chapter 5's planning focus.



3. Timeline/Tool *

- What tool and timeline will you use?
- Example: Asana, Q3 2026.
- Help Text: Specify a tool (e.g., Asana, Xero) and deadline, per Chapter 5.



4. Contingency Plan *

What is one contingency plan for risks?

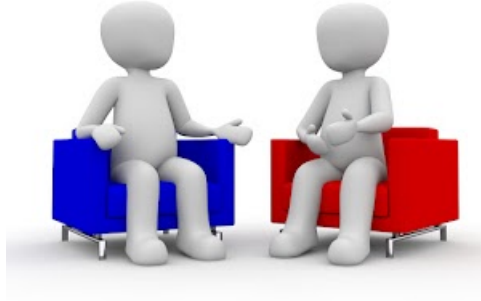
Example: Reduce marketing spend if bookings drop.

Help Text: Plan for potential challenges, as in Chapter 5.



5. Mentor Feedback *

- What feedback do you plan to seek from Phil Matthew to refine your strategy?
- Example: Adjust timeline
- Help Text: Mentorship is key to the UYP Formula. Note how Phil Matthew's coaching (philipmatthew.com/book-a-call) can enhance your plan, as in Chapter 5.



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