

IGNITE your Business: Resource Leverage Map

Amplify your business roadmap with the BLUEPRINT Resource Leverage Map! Identify key resources, plan actions to leverage them, and refine with Phil Matthew's mentorship. Complete this interactive form, inspired by IGNITE: BLUEPRINT – Crafting Your Business Roadmap. Download your Resources Leverage Map at phillipmatthew.com/resources

* Indicates required question

1. Email *

2. Resource 1 *

- Identify your first key resource and one action to leverage it.
- Example: LinkedIn network: Connect with 5 tourism leaders.
- Help Text: List a resource (network, funding) and a specific action, as per Chapter 2.



3. Resource 2 *

- Identify your second key resource and one action.
- Grant funding: Apply for \$20,000 grant
- Help Text: Add another resource and action to amplify your roadmap.



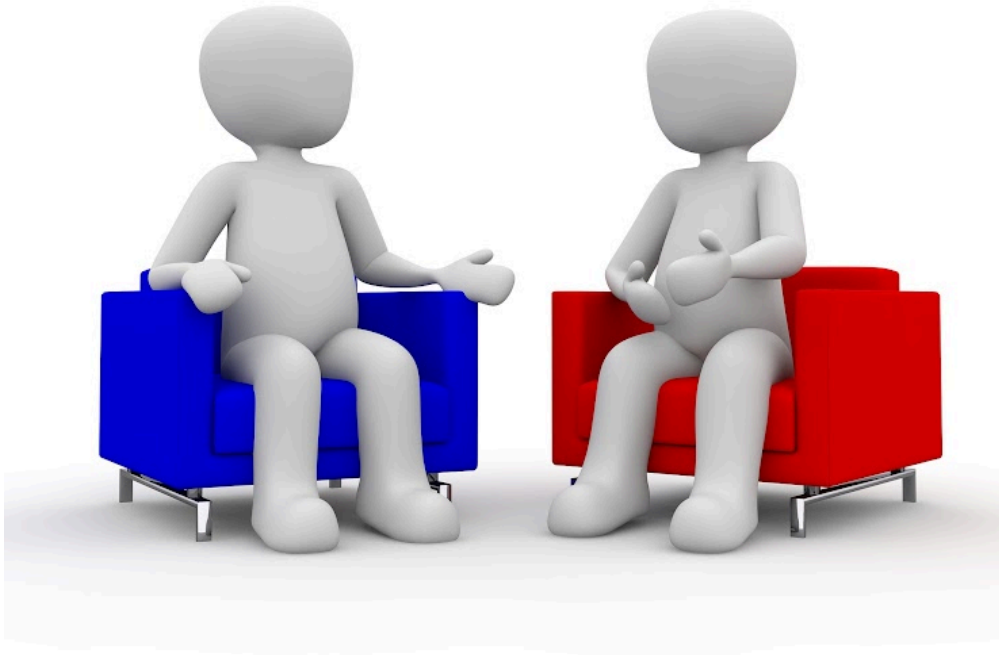
4. Resource 3 *

- Identify your third key resource and one action.
- Example: Xero: Streamline accounting
- Help Text: Include a final resource and action for maximum impact.



5. Mentor Feedback *

- What feedback do you plan to seek from Phil Matthew to refine your resource plan?
- Example: Prioritize grant application.
- Help Text: Mentorship is key to the UYP Formula. Note how Phil Matthew's coaching (phillipmatthew.com/book-a-call) can optimize your plan, as in Chapter 2.



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