



User Guide IGNITE: Building A Scalable Foundation: Growth Goal Planner

Introduction:

This planner helps Australian entrepreneurs, small business owners, and ambitious beginners set strategic goals, per Chapter 1 of IGNITE: Building a Scalable Foundation.

Download at <https://phillipmatthew.com/ignite/resources/>

Steps:

Review the example below the table to see how to set goals, roles, and reviews.

- Fill the table with your business goal, staff roles, training needs, and review schedules.
- In the fillable PDF, enter details in each cell and save.
- Track in Google Docs, Sheets, Notion, or paper for independent use.
- Book a call with Phil at <https://phillipmatthew.com/book-a-call/> for mentoring feedback.

Primary Business Goal	Quarterly Milestones	Resources Needed	Progress Review Schedule	Mentor Feedback

Example: Increase revenue by 25% by Q2 2026, Q3 2025: Launch new product, Q4 2025: Expand marketing, Staff: Marketer, Budget: \$10k, Xero for tracking, Quarterly review (1st Monday), Book weekly call with Phil.