



User Guide: IGNITE Scaling Your Business Smartly – Growth Goal Planner

Introduction

Download the Growth Goal Planner at <https://phillipmatthew.com/ignite/resources> to set scaling goals, inspired by IGNITE: GROWTH – Scaling Your Business Smartly (Chapter 1). Use the UYP Formula’s “Setting Goals the Right Way” to drive business growth. Track in Google Docs, Sheets, or paper.

How to Use

- Download Template: Access PDF, fillable PDF, or Google Doc at <https://phillipmatthew.com/ignite/resources>. Save the Google Doc to your account for interactive tracking.
- Complete Fields: Fill Goal (e.g., \$250,000 revenue), Deadline (e.g., 30/06/2026), 3 Action Steps (e.g., launch e-commerce), Success Metric (e.g., revenue increase), Mentor Feedback, Prompt (quote). Visualize daily for 5 minutes, aligning with Law of Attraction.
- Review Weekly: Update progress, refine steps, and discuss with Phil at <https://phillipmatthew.com/book-a-call>.

Track Progress

- Google Forms: Create fields: 1. Goal; 2. Deadline; 3. Action Steps; 4. Success Metric; 5. Mentor Feedback; 6. Prompt. Example: Goal: Double revenue; Deadline: 30/06/2026; Steps: Expand online; Metric: 50% revenue growth; Prompt: “Think big.” – Bob Proctor. Save in Google Sheets.
- Alternatives: Google Docs, Sheets, Notion, or paper journal.
- Tip: Log weekly to stay aligned with GROWTH’s 12-week plan.

Next Step

Book a call with Phil at <https://phillipmatthew.com/book-a-call/> to refine your scaling goals and accelerate growth.

“Unlock your potential with daily clarity.”

– UYP Philosophy