



User Guide IGNITE Scaling Your Business Smartly – Tech Adoption Checklist

Introduction:

Download the Tech Adoption Checklist at <https://phillipmatthew.com/ignite/resources> to streamline tech integration, inspired by IGNITE: GROWTH – Scaling Your Business Smartly (Chapter 5). Evaluate tools with Kiyosaki's principles. Track bi-weekly in Google Docs, Sheets, or paper.

How to Use

- Download Template: Access PDF, fillable PDF, or Google Doc at <https://phillipmatthew.com/ignite/resources>. Save to your Google account for interactive tracking.
- Complete Fields: Fill Business Need (e.g., Customer management), Tool, and Training Plan. Review bi-weekly for 10 minutes.
- Review Bi-Weekly: Update progress, refine plans, discuss with Phil at <https://phillipmatthew.com/book-a-call/>.

Track Progress:

- Google Forms: Create fields: 1. Business Need; 2. Tool; 3. Trial Outcome; 4. Training Plan; 5. Mentor Feedback. Example: Tool: Xero; Outcome: Faster invoicing. Save in Google Sheets.
- Alternatives: Google Docs, Sheets, or paper.
- Tip: Align with GROWTH's 12-week plan.

Next Step:

Book a call with Phil at <https://phillipmatthew.com/book-a-call/> to enhance tech adoption strategies.

“Unlock your potential with daily clarity.” – UYP Philosophy