



User Guide to IGNITE Your Business - Startup Checklist

Introduction:

Download the IGNITE Your Business - Startup Checklist (PDF, Digital PDF, or Google Doc) at <https://phillipmatthew.com/ignite/resources/>. Track startup steps aligned with the IGNITE framework and SUCCESS acronym using Google Forms, Sheets, Notion, or a paper journal.

Track Your Progress:

- Google Forms: Create a form with 1. Task (e.g., Start: Define a vision); 2. Details (e.g., Set a goal by 30/06/2025); 3. Completed (Yes/No); 4. Priority Sentence/Quote. Save responses in Google Sheets.
- Example: Task: Start: Define a vision; Details: Set a goal by 30/06/2025; Completed: Yes; Priority: "Set a goal that makes you want to jump out of bed in the morning." – Bob Proctor.
- Alternatives: Use Google Docs, Sheets, Notion, or a paper journal to log tasks and progress.

Next Step:

Discuss progress with Phil at phillipmatthew.com/book-a-call.

"Unlock your potential with daily clarity." – Phillip Matthew